



The EU-IPFF Training on the Benchmarking Report 2021



#### The EU-IPFF Benchmarking Report Training Sessions

With a view to driving evidence-based policies, the European Idiopathic Pulmonary Fibrosis & Related Disorders Federation (EU-IPFF) commissioned a first edition of the Benchmarking Report in 2018. Its goal was to measure how European countries, where EU-IPFF members are based, were performing against a number of criteria related to IPF care and management. A <a href="new edition">new edition</a> of the report (2020) is now available and includes four additional countries. The Report highlights best practices and identifies gaps where urgent policy action is needed.

The EU-IPFF Secretariat organised a series of training events associated with the publication of the second edition of the EU-IPFF Benchmarking Report and Country Reports in January and February 2021.

The purpose of the training and discussion sessions was to ensure that the participants, members of EU-IPFF through their respective country organisations, understand and can deploy the Benchmarking Report and the respective Country Reports in their local policy work. The Benchmarking Report and the associated toolkit provide information and recommendations for evidence-based advocacy work both in scientific research and health policy.

Seen as the countries most in need, three country member groups were invited to the training program:

- Greece
- Bulgaria
- Hungary

Unfortunately, and due to the disruption in the healthcare systems and the organisation caused by the COVID-19 pandemic, the group from Hungary stepped back from the program.

The sessions were organised according to the following schedule:

Date	Country group	Topic
13.01.2021	Bulgaria	Why are we patient advocates?
		History of patient advocacy
		Evidence-based advocacy
		The Benchmarking Reports
27.01.2021	Bulgaria	General principles of universal healthcare
		Healthcare and the civil society in low- and middle-
		income countries
		Country specific issues
		Discussion
11.02.2021	Greece	Why are we patient advocates?
		History of patient advocacy
		Evidence-based advocacy
		The Benchmarking Reports
24.02.2021	Greece	General principles of universal healthcare
		Healthcare and the civil society in low- and middle-
		income countries
		Country specific issues
		Discussion



Each online meeting lasted app. 90 minutes and were moderated by Alba Ubide from the EU-IPFF Secretariat and Dr Tamás Bereczky from Patvocates. Simultaneous translation services were provided for all groups as not all participants were sufficiently fluent in English. For each second session on universal healthcare and the role of the civil society, Prof. Dr Zoltán Kaló from the Budapest Semmelweis Medical University and Syreon Consulting was included as guest speaker. A lively discussion accompanied all sessions.

The country groups included in this project have some common features that emerged from the Benchmarking Report research exercise and common knowledge across the patient communities:

- Resource-limited settings in low- and middle-income countries
- Difficulties when accessing treatment options (e.g. lung transplantation)
- Low level of organisation of the patient community
- Funding difficulties of the patient groups/organisations
- Difficult environment for patient advocacy

Additional challenges were discovered in the course of the discussions during the training sessions:

- The pandemic has posed great organisational challenges to the patient communities
- The strain on healthcare systems has increased with the pandemic
- Language issues remain important from the perspective of international cooperation
- Cooperation with other patient groups across Europe would be essential

These points will need to be addressed with some intensity in the future in order to allow these patient groups to make progress towards their advocacy objectives.

#### **Training topics**

Common topics of the training sessions included the following.

#### Why are we patient advocates?

This module of the training explained the basics of patient advocacy and the importance of organised and systematic work for the achievement of key patient advocacy objectives.

# Why are we patient advocates? - We want impact for the patients' good

- Support patients and their families affected by a challenging disease to make the right choices
- Help clinicians to be able to provide the best possible services to their patients, and avert bad and outdated practices
- Influence regulators and payors to make sure they are basing their decisions on patient preferences and needs
- · Tell policy-makers to do policy for patients, not just about patients
- · Educate ourselves and fellow patients about better health and science







#### History of patient advocacy

The short introduction to the history of patient advocacy and activism helped the participants understand and contextualise the work and achievements of patient advocacy that started and has become increasingly important since the earlier nineteen-eighties.

# Patient engagement is powerful

#### Success Stories from patient engagement

- New criteria for conditional approval (EMA, 2006) (Gilead first to apply, access 12 months accelerated)
- Lazarus effect on dying patients & HIV cohort studies in place to proof cost-effectiveness of expensive treatment
- Cross-Atlantic lobbying for pivotal trial including 2 New Chemical Entities, ending exposure to monotherapies & multidrug resistance 2007
- Single tablet regimens for convenience and adherence, while having single compounds to control toxicities, resistance and adapt drug levels, FDA: 27 NCE & 14 combos 1987-2017
- Tiered pricing & voluntary licences supporting global access (2000-present)



https://www.ema.europa.eu/en/documents/report/conditional-marketing-authorisation-report-ten-years-experience-european-medicines-agency\_en.pdf https://www.ema.europa.eu/en/documents/other/conditional-marketing-authorisation-how-early-access-medicines-has-helped-patients-2006-2016 en.pdf



#### Evidence-based advocacy

The module of evidence-based patient advocacy highlighted not only the key principles of collecting, organising and deploying evidence, but also showcased some important examples for evidence-based advocacy projects by other patient groups.

## Evidence-based advocacy

Advocating in in a targeted, evidence-based, well-educated and professional manner, and measure impact and outcomes of what we do.



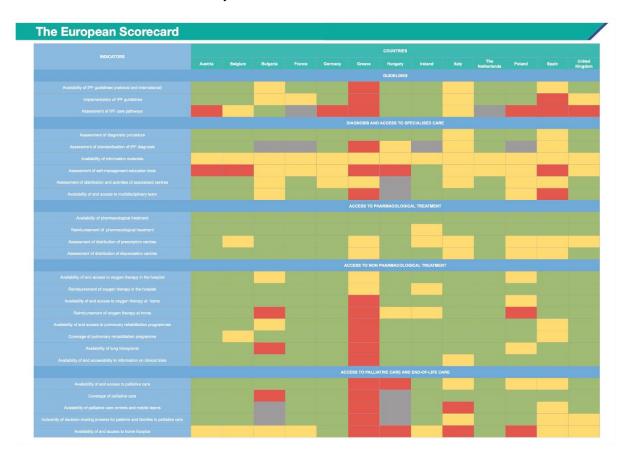
EU-IPFF

23



#### The Benchmarking Reports

Building on the examples for evidence-based advocacy projects, the case of the Benchmarking Reports was introduced as another relevant example for building an evidence base for more effective advocacy work.

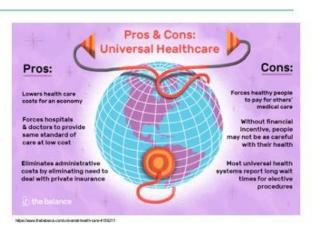


#### General principles of universal healthcare

Patient advocacy is embedded in a border context of global efforts to ensure universal healthcare, equity and fairness in the access to healthcare services.

# Universal Health Coverage and Access

- Universal health coverage is the goal that all people obtain the health services they need without risking financial hardship from unaffordable out-of-pocket payments
- Universal health coverage is attained when people obtain the health services they need and benefit from financial risk protection.
- Access, on the other hand, is the opportunity or ability to do both things. Hence, universal health coverage is not possible without universal access, but the two are not the same.



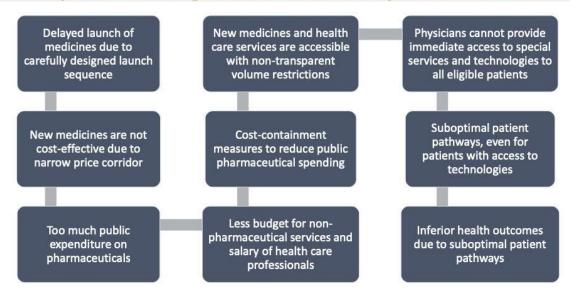




#### Healthcare and the civil society in low- and middle-income countries

Prof. Kaló's presentation introduced some common features of low- and middle-income countries that are particularly challenged when it comes to the development and sustainability of their healthcare systems.

# Consequences of global implementation of external pharmaceutical price referencing on lower income European countries



#### Country specific issues

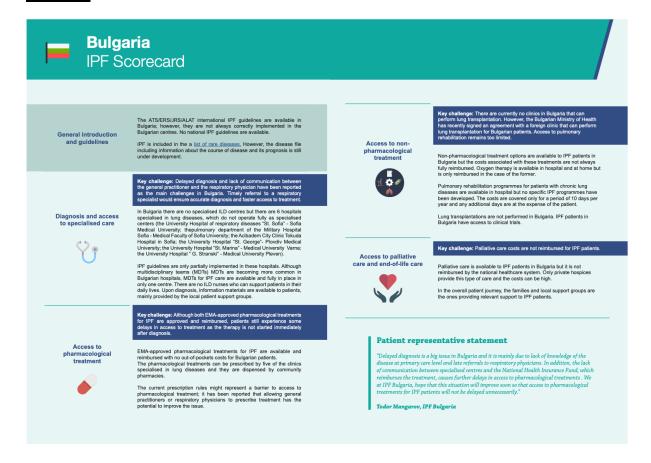
Based on the Benchmarking Reports and scorecards, each country's situation was analysed separately.

#### **Discussion**

The participants were allowed ample time to raise questions and discussion points. Possible reactions to the changed and more difficult situation due to the pandemic stood out.



#### **Bulgaria**



The main issue defined for Bulgaria is that there are delays in the diagnosis of IPF exacerbated by a delay in communication between the general practitioner and the lung specialist. Another important issue is the lack of access to lung transplantation as a treatment option. Palliative care options are not reimbursed for IPF patients, creating an additional barrier for end-of-life treatment.

The participants confirmed the following challenges:

- Late diagnosis
- Late or no referrals
- Issues with prescribing
- Lack of lung transplant capacities
- Cost of non-pharmaceutical treatment not always reimbursed
- No reimbursement for palliative care

They also added some more comments that have an influence on the treatment and wellbeing of IPF patients, notably:

- Lack of awareness of IPF
- The impact of the pandemic
- Lack of organisation in the healthcare system
- Corruption
- Lack of resources

They also had some specific questions that were successfully discussed with recommendation and the sharing of experience by the trainers.

- Working with other stakeholders in the healthcare system
- Working with other patient groups internationally
- Cooperation with German and Hungarian patient group(s) as lung transplantation is

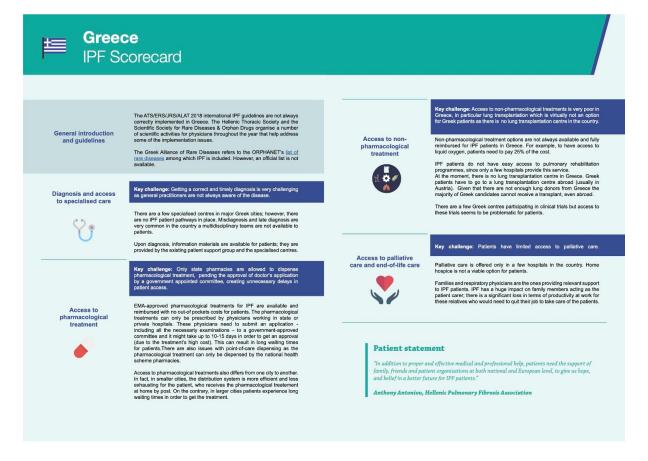


mostly done in Germany and Hungary

- Psychosocial support for the patients organised by the patient group
- Exploiting synergies between IPF and COVID-19 infection

Following extensive and very engaging discussions, the training was concluded with a rudimentary plan by the patient group to start building a communications plan. This should not only target the healthcare system in the country but also the patients, and ultimately also the international patient community. The purpose should be ensuring a better flow of information and coordination along joint interests. The EU-IPFF Secretariat could play a key role in making sure that cooperation across patient groups can be facilitated internationally.

#### **Greece**



#### Key challenges in Greeces include:

- Timely and correct diagnosis
- Administrative barriers delay access to treatment
- Very limited capacities for lung transplantation
- Limited access to palliative care

Additional points were also uncovered during the discussions:

- The impact of the pandemic
- · Lack of awareness of IPF
- Lack of organisation in the healthcare system
- Corruption
- Lack of resources
- Disarray in healthcare due to the general political and economic situation
- Cooperation with German and Hungarian patient group(s) as lung transplantation is mostly done in Germany and Hungary

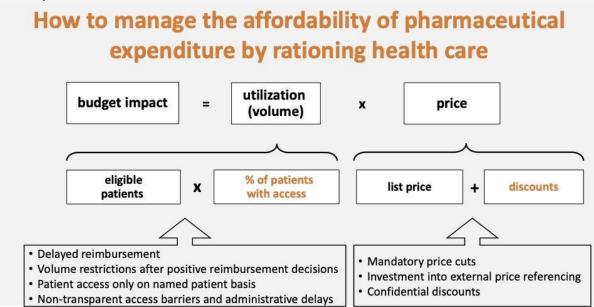


Some of the key issues overlap with Bulgaria (and also Hungary). These make it even more reasonable and desirable for the countries' patient groups to work together and develop a joint advocacy strategy with the involvement of additional partners from inside and outside the IPF communities to leverage on skills and experiences.

#### The way forward

A few easier targets for further work (together with the EU-IPFF Secretariat) could be identified in the course of the training sessions and discussions. It is advisable to keep the patient group in Hungary included in the work and communication flow as we expect the burden of the pandemic to ease, which will free up resources and capacities on the patients' side to work together with the EU-IPFF Secretariat and other stakeholders.

# Critical analysis of the current situation and its relationship with global trends and developments



As certain features of the three countries overlap and are determined by external factors such as their economic and political situation, it makes sense to perform a joint analysis of the similarities and differences in the challenges and possibilities. This exercise could deepen the findings of the Benchmarking Reports and the scorecards, and operationalise the findings for coordinated advocacy action.

#### Improving access to certain medical technologies, especially lung transplantation

There is a limited number of clinics that perform lung transplantation in Europe. Germany and Hungary were mentioned as examples for countries where this service may also be available to patients from other countries. Therefore, it may make sense to establish coordinated and regular exchanges with patient groups and organisations in these countries, and also to establish contacts with the healthcare providers and institutions involved.

#### Assessing and coping with the impact of the COVID-19 pandemic

The impact of the pandemic was a recurring theme during the training sessions and the discussion rounds. It seemed that the pandemic itself, the associated isolation and insecurity, the resulting disarray have caused much distress in the communities of patients already living with a difficult lung condition.



The need for psychosocial support was mentioned in both groups several times. Specific questions were raised about how the patient community can organise its own psychosocial support structures, and how such a service can be funded. It may make sense to develop a project at EU-IPFF that looks at the impact of the pandemic and how patients can be helped with coping with it.

### Psychosocial support to the IPF community

- Self-organising
  - Designing a support service
  - Setting up a support service
  - Fundraising for support service
- · Recruiting friendly psychologists
  - Volunteers
  - Paid professionals
- · Reaching out to other patient organisations
  - They may have a similar service already
  - You may be able to split the costs
- · Developing a specific project for fundraising



#### Keeping IPF on the agenda

The lack of attention and awareness of IPF appeared as a general issue in all conversations. The patient community thinks that one of the reasons why there are few treatment options and limited access to them is that neither the general public nor healthcare providers are aware of or sufficiently familiar with IPF. Several questions in the discussion rounds were aimed at wanting to know how better communications and awareness campaigns could be built to improve the situation.

## Communication about IPF (and keeping it on the agenda)

- · Developing a consistent communication plan
  - Ask for help from EUIPFF
  - Map your volunteers' skills and capacities
  - Use professional approaches
- Implementing the communication plan
  - You must act NOW so that there is an effect LATER
  - While there is a lot of niose around COVID-19, your claims are not less valid
  - Focus on a professional working method
  - Remain patient and don't panic
- · Look for examples and cooperate

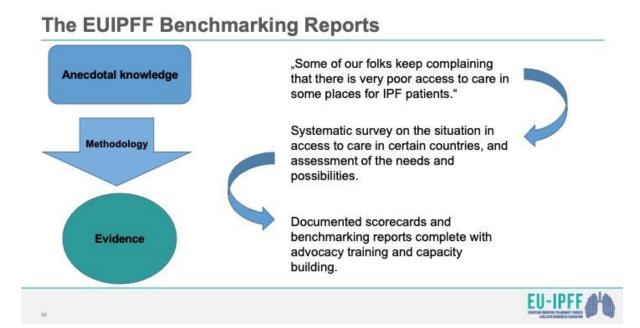




The EU-IPFF Secretariat is well positioned to help the patient groups in these countries with the development of a relevant communication strategy and an awareness campaign. If possible, these could also extend to other countries, with the secondary objective of improving the cohesion within the IPF patient community across Europe.

#### Continued use of the Benchmark Reports and the scorecards as advocacy tools

In addition to the use of the Benchmark Report findings for the three countries included in this project, it may make sense to continue and extend the use of the Reports and the scorecards as advocacy tools.



It may make sense for the EU-IPFF Secretariat to explore further possibilities for the clustering of countries with similar problems and challenges, and to motivate their patient groups for additional joint work in the different problematic areas.

As general findings from this training project, we have found that attention and active outreach are much appreciated by the patient communities concerned. We also assume that even better results can be achieved once the pandemic is over or more under control. There are some areas that offer themselves as general targets in addition to the specific problems on a country level. These include:

- Awareness of IPF
- General diagnostic and treatment knowledge
- Cooperation across patient groups
- Active and assertive advocacy towards decision makers







